### INTERNATIONAL CONFERENCE ON SINGLE WINDOW

Virtual single window of foreign trade: the requirement of an inclusive collaboration

# Monday 5 September 2016



8h00

## Registration of participants

9h00



Opening statement by Mr. Abdelilah BENKIRANE the Head of government of Morocco

- Mr. Abdelaziz RABBAH, Minister of Equipement, Transport and Logistics
- Mr. Mohamed ABBOU, Minister in Charge of Foreign Trade
- Mr. Gilbert Mokoki, Minister of Transport, Civil Aviation and Merchant Marine Republic of Congo
- Mr. Zouhair CHORFI, General Manager of Moroccan Customs Administration and Indirect Taxes
- Ms Meriem Bensalah, President of CGEM (General confederation of companies of morocco)
- Welcoming words from Ms Nadia Laraki, President of the Board of PORTNET S.A.
- · Speeches of:
  - WCO: M. Sergio Mujica, Deputy Secretary General
  - CEE-ONU: Ms. Virginia CRAM-MARTOS Director of the Economic Cooperation and Trade Division
  - UNECA: M. Simon Mevel, Economic Affairs Officer, ATPC
- M.Ibrahima Nour Eddine DIAGNE, President of AACE

10h00



Official visit of the Exhibition area

10h30



Coffee break

11h00

- SESSION 1 : INCLUSIVE COOPERATION FOR ECONOMIC DEVELOPMENT, COMPETITIVENESS AND BUSINESS CLIMATE
- M. Abdelaziz RABBAH Minister of Equipment, Transport and Logistics Morocco
- M. Mohamed ABBOU the Minister of Foreign Trade Morocco
- M. Daouda TRAORE The Minister of Infrastructure Burkina Faso
- M. Gilbert MOKOKI The Minister Minister of Transport, Civil Aviation and Merchant Marine Republic of Congo
- Mrs. Gudianga BAAYOKISA KISULA The Minister of trade Republic Democratic of Congo

Moderator: Mr. Mounir FERRAM, Director of Presidential Affairs and council of the Casablanca- Settat region – Morocco

12h30



Lunch break

14h00

## SESSION 2 : BUSINESS FACILITATION FOR A MORE FAVOURABLE BUSINESS CLIMATE: NEW DRIVERS ACCELERATORS AROUND SINGLE WINDOW

### Representatives of :

- National committee of the business environment « CNEA CREA »
- Minister in charge of foreign trade
- General confederation of business in Morocco « CGEM »
- BCP
- ICTD
- KenTrade
- PORTNET S.A.

Moderator: Mr. Richard Morton, general secretary of IPCSA

14h45



### Discussion

15h00

# SESSION 3: ECONOMIC OPERATORS FACING THE PERPETUAL TRANSFORMATION OF THE INTERNATIONAL BUSINESS

### Representatives of:

- Moroccan customs Administration and indirect Taxes
- National ports agency Morocco
- Moroccan Agency for logistics Developments
- United nations conference on Trade and Development (CNUCED)
- TMPA
- BCP
- EUROPEAN UNION
- ASMEX (Moroccan Exporters association)

Moderator: Mr. Abdelaziz MANTRACH, Président of APRAM, Président logistics Committee ASMEX

15h45

16h00



Discussion

Coffee break graciously offered by ASMEX



16h30



# SESSION 4: INTERNATIONAL TRADE DIFFERENTLY THROUGH THE SINGLE WINDOWS: THREATS OR OPPORTUNITIES FOR INTERMEDIATION TRADES?

### Representavies of:

- International Federation of Freight Forwarders Associations (FIATA)
- Federation of associations of Brokers and Agents (FONASBA)
- Professional association of shippong agents, cosignees of ships and charter brokers in Morocco (APRAM)
- Association of Freight Forwarders of Morocco (AFFM)
- Single Window for foreign trade of Ivory coast (GUCE)
- United Nations Economic Commission for Europe (CEE-ONU)

Moderator: M. Abdou DIOF Executive-Partner Mazars, Accountant - Audit and Consulting -Développement in Africa

17h15



Discussion

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# Tuesday 06 September 2016



9h00

# SESSION1: TRADE FACILITATION: THE NEW ACCELERATORS

### **PANELISTS**

- Julien Bornon, Regional Expert, Business Facilitation–Africa, UNCTAD
- Armen Manukyan, Single Window Expert, WCO
- Sang Won Lim, Facilitation Expert, United Nations Economic and Social Commission for Asia and the Pacific (ESCAP)
- African Union (to be chosen)

Moderator: Ibrahima Nour Eddine DIAGNE, Chairman of AAEC

09h45

Discussion

10h00

SESSION 2: PRESENTATION OF SINGLE WINDOWS FROM AAEC MEMBERS (LAST DEVELOPMENTS) (10mn/country)

### **PANELISTES**

- Benin (SEGUB)
- Cameroon (GUCE)
- Cote d'Ivoire (GUCE)
- Congo (GUOT)
- Egypt (EITP)
- Ghana (GcNet)
- Kenya (Kentrade)
- Madagascar (Gasynet)
- Morocco (PortNet)
- Senegal (GAINDE 2000)

Moderator: Jalal Benhayoun, General Manager of PORTNET S.A, AACE Vice-chair

10h45



Discussion

11h00

SESSION 3: INTERCONNECTION BETWEEN SINGLE WINDOWS AND OTHER EXISTING SYSTEMS: OPPORTUNITIES AND CHALLENGES

#### **PANELISTS:**

- West Blue Consulting
- Institute for IT Innovation (INOVA), Thailand
- AAEC
- UN/CEFACT

Moderator: Hubert Hourizene, Project Implementation Director, Investment Climate Facility for Africa (ICF)



14h30 SESSION 4 : ELECTRONIC SINGLE WINDOW AND REGIONAL INTEGRATION

### **PANELISTS:**

- UNECA
- AFRICAN UNION
- AfDB
- Institute for IT Innovation (INOVA), Thailand

Modérateur : Isidore Bihiya, President General Manager GUCE, AAEC Vice-Chair

16h00

15h30 Coffee break

SESSION 5: IMPACTS OF SINGLE WINDOW ON COMPETITIVENESS

### **PANELISTS:**

- GUOT
- PORTNET S.A
- GUCE Cameroon
- Chamber of Commerce and Industry (PACCI)

Moderator: Ibou DIOUF, Senior Transport Specialist, The World Bank

16h45 Discussion

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# Wednesday 7 September 2016



9h00

### SESSION 1: SINGLE WINDOW TOWARDS 2022: CHALLENGES AND PERSPECTIVE - PART 1

- Ibrahima Nour Eddine Diagne, Managing Director GAINDE 2000, AAEC Chairman
- Jalal Benhayoun, Director General PORTNET, AAEC Vice-Chair
- Tom Butterly, Independant Expert in Trade Facilitation
- Somnuk Keretho, Director of Institute for IT Innovation (INOVA), Thailand
- Andrea Hampton, lead of the Single Window Domain within the United Nations Centre for Trade Facilitation and Electronic Business (UN/CEFACT)

Moderator: Sang Won LIM, Facilitation Expert, United Nations Economic and Social Commission for Asia and the Pacific (ESCAP)

10h00

Discussion

10h15

SESSION 2: SINGLE WINDOW TOWARDS 2022: CHALLENGES AND PERSPECTIVE - PART 2 **PANELISTS:** 

- Sydney Chibbabbuka, Expert in Trade Facilitation, African Development Bank (AfDB)
- Ibou Diouf, Senior Transport Specialist, The World Bank
- Hubert Hourizene, Project Implementation Director, Investment Climate Facility for Africa (ICF)
- Julien Bornon, Regional Expert, Business Facilitation–Africa, (UNCTAD) Armen Manukyan, Single Window Expert, WCO

Moderator: Sang Won LIM, Facilitation Expert, United Nations Economic and Social Commission for Asia and the Pacific (ESCAP)

11h15



Discussion

11h30



Coffee break

12h00



Reading of recommendations

12h30



Closing ceremony

13h30



Lunch break



# INTERNATIONAL CONFERENCE ON SINGLE WINDOWS Marrakech-Kingdom of Morocco

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# Provisional program of TECHTALKS

# September 5 from 14h30 to 16h00: TECHTALKS with coffee break (from 16h00 to 16h30)

Tech Talk	Market Access Database & helpdesk: A European experience dedicated to export	Electronic payment: practical case of the implementation in Morocco	Coordinated border management: System for Customs and other control agencies
Language	English/ French	French	French
Panelists	<ul> <li>European Union</li> <li>International Trade Cell</li> <li>Exchange Office</li> </ul>	BCP     M2T  ntre     Portel     PORTNET S.A	<ul> <li>France Customs</li> <li>Belgium Customs</li> <li>Morocco Customs</li> <li>MCIEN</li> </ul>
Animator	European Union	Mr. Tarik Maaouni CIO - ANP	Mr. Abdelaziz Bellahcen General manager of ASMEX

# September 6 from 11h30 to 12h30.

Tech Talk	The Electronic Data Interchange (EDI): Progress and Challenges	Dematerialization to foreign trade operators service	Bank: A key partner in the development of the Single Window
Language	English/ French	French	French
Panelists	<ul> <li>Eumatech</li> <li>Moroccan customs</li> <li>Portnet S.A</li> <li>Marsa Maroc</li> <li>UNCEFACT</li> </ul>	<ul> <li>Crédit du Maroc</li> <li>Exchange Office</li> <li>PORTNET</li> <li>MCIEN</li> </ul>	BMCE AWB Exchange office
Animatr	Mr. Abdoullahi FAOUZI Chief Operations Officer at GUCE	M. Karim Kortbi Responsible Regulatory standby to International CDM	Mr. SAID MAGHRAOUI Director of Policy Exchanges - MCE

# September 6 from 14h30 to 15h30 : TECHTALKS with coffee break (from 15h30 to 16h00)

Tech Talk	Innovation : Smart Ports	Scalable reactivity of single windows to cope with regulatory evolutions
Language	French	English
Panelists	<ul> <li>ANP</li> <li>TMPA</li> <li>Circletouch</li> <li>Port of Livourne</li> </ul>	<ul> <li>Oracle Expert</li> <li>Portic</li> <li>Insitute for innovation Technology (INOVA)</li> </ul>
Animator	Mr. Tarik Maaouni CIO - ANP	Mr. Abdoullahi FAOUZI Chief Operations Officer- GUCE

# September 7 from 10h00 to 11h30: TECHTALKS with coffee break (from11h30 to12h00)

Tech Talk	Single window: a window to the integrated logistics	Digital confidence in the service of the single window
Language	English/ French	French
Panelists	<ul><li>AMDL</li><li>Institute of the University of HULL</li><li>ONCF</li></ul>	<ul><li>Digitalis post, Barid Al Maghrib</li><li>ANP</li></ul>
Animator	Mr. Rachid Tahri President of AFFM	

### Mini conference IPCSA

### "Intelligent Exchange – trade facilitation in practice"

# Tuesday, September 6, 2016



14h00

15h00

16h00

Welcome address: Jalal Benhayoun, General Manager, PORTNET, Morocco

Session 1: Port Community Systems – critical tools of Trade Facilitation Themes;

"Port Community Systems as Trade Facilitation Tools: IPCSA"

"Good Practice in Trade Facilitation: Maqta Gateway, Abu Dhabi"

"Critical Trade Links - PCS simplifying trade PORTEL"

Moderator: Yann Alix, SOGET

Themes:

Session 2 (Part 1): Core Principles of Single Window Operations

"UNCEFACT project – Core Principles of Single Window Operations: an introduction: PORTNET S.A" "Trade Facilitation models in Africa: Bureau Veritas"

"Good Practice in Trade Facilitation - Ukraine: PPL33-35"

Moderator: Richard Morton, IPCSA

15h30 Coffee break

Session 2 (Part 2)

"Good practices: Port Community Systems in Africa and current challenges: SOGET "Recommendations: PORNET S.A.

### Mini conference WISTA MOROCCO

Women in Trade Facilitation: A Major Partner for inclusive Cooperation

### Wednesday, September 7, 2016



09H30

## Opening of the Conference

- Word of Mrs. Asmaa Benslimane, President and Founder of Women's International Shipping and Trading Association (WISTA Morocco)
- Password Nadia Laraki, Director General of the National Agency of Ports and President of the Board of PORTNET S.A.

10H00

Paloma Bernal Turnes UNCEFACT expert and coordinator of the UNCEFACT project «Women in Trade **Facilitation**»

10H20

10:20 to 10:40: The Role of the African woman working in the maritime sector in the facilitation of International Trade, Mrs. Rosa B. F. Sobrinho, President of WIMAFRICA (African Women in Maritime Organisation)

10H40

"Single Windows, port competitiveness factor: What can be the contribution of women?" Ms. GUIHARD-KOIDIO Florentine, Deputy Head of the Information Systems Department at the Port of Abidjan and secretary in charge of Information and communication for the Association of management of West and Central Africa Ports.

11H00

11H30

Signing of a partnership agreement between WISTA Morocco and PORTNET S.A.

11H40

**Closing Word** 

Discussion



### Mini conference UN/CEFACT

How UN/CEFACT Deliverables can support the establishment and maintenance of single windows

# 7 September 2016, 16h00-18h00

# **Background**

On 7 September 2016 in Marrakesh, The United Nations Centre for Trade Facilitation and Electronic Business (UN/CEFACT) is hosting an event on how African countries can implement Single Windows to reduce the cost of international trade and improve competitiveness.

UN/CEFACT experts on Single Window will present the existing and upcoming deliverables that are available to countries wishing to establish a Single Window. Experts will also provide context on how UN/CEFACT recommendations and standards can help implement e-business solutions.

This is a side event in the margins of the International Single Window Conference (co-hosted by Alliance Africaine pour le commerce éléctronique and PORTNET) which will take place in Marrakesh from 5-7 September 2016.

## **UNECE** Recommendations and Standards for Single Windows

The United Nations Economic Commission for Europe (UNECE), through UN/CEFACT, produces recommendations and standards aimed at simplifying trade procedures. There are currently three UNECE recommendations which are directly aimed at assisting with the establishment of Single Windows:

- Recommendation 33 Single Window Recommendation
- Recommendation 34 Data Simplification and Standardization for International Trade
- Recommendation 35 Establishing a Legal Framework for International Trade Single Window

A new recommendation on Single Window interoperability (Recommendation 36) is currently being finalized and a White Paper aimed at clarifying vocabulary related to Single Windows is being developed. A further project has also recently been launched to develop a Recommendation on Core Principles for the Operation of Single Windows.

UNECE also provides guidance on how a single window should operate, for example through business requirement specifications for the international forwarding and transport of goods and through standards related to the exchange of electronic data (such as EDIFACT and XML).

### **Objective and Target Audience**

The event is aimed at government officials from border agencies as well as traders, port operators and providers of logistics services and solutions technologies.

### **Programme**

- Moderator Virginia Cram-Martos
- Keynote Speakers Andrea Fehr Hampton
- Speakers Ibrahima Diagne, Mario Apostolov, Jalal Benhayoun (TBC)